



**FLAME**  
UNIVERSITY

**CALL FOR PAPERS**

**INTERNATIONAL ACCOUNTING,  
FINANCE, ECONOMICS AND BANKING  
CONFERENCE**

**17th-18th December 2017**



## CALL FOR PAPERS

# INTERNATIONAL ACCOUNTING, FINANCE, ECONOMICS AND BANKING CONFERENCE

**FLAME University, Pune**

*In association with*

**Indian Accounting Association Research Foundation**

**Theme: Strategizing India to be a \$20 trillion Economy: Issues and Challenges in Accounting, Finance, Economics and Banking**

**17th-18th December 2017**

## FLAME UNIVERSITY

FLAME University is the pioneer of liberal education in India. The University's main objective is to offer an inter-disciplinary platform of education that provides both breadth and depth in diverse areas of knowledge. The liberal education ethos at FLAME University inculcates leadership and risk-taking abilities in students and focuses on discovering one's passion. The student-centric learning is delivered by esteemed faculty scholars in a world-class campus setting.

## HOST BODIES

### FLAME SCHOOL OF BUSINESS ([www.flame.edu.in](http://www.flame.edu.in))

FLAME School of Business is rooted in liberal education. The school offers undergraduate and postgraduate programs that are tailored for the ever evolving, constantly changing globalized business environment of today. FLAME University recognized the need for professional managers who are not only adept at their chosen profession but are also socially conscious, environmentally aware and globally immersed.

The education imparted at FLAME School of Business not only provides deep domain knowledge of management, but also covers various domains of social sciences, humanities, foreign languages and fine & performing arts for a well-rounded and holistic development of the students. Students are trained as individual leaders as well as team players through investment and entrepreneurship labs, simulations, projects, internship, mandatory sports, besides the discussion based class sessions. They are trained to be innovative and creative.

FLAME University's MBA Program is accredited by the National Board of Accreditation (NBA) for a period of five years. It is graded A\* at the national level for the past three years by the reputed rating organization CRISIL. Also, it is accepted into the coveted CFA University Recognition Program.

## IAA RESEARCH FOUNDATION ([www.iaarf.in](http://www.iaarf.in))

The Indian Accounting Association (IAA) Research Foundation is a body of academics and professional accountants and managers registered under the Societies Registration Act (under West Bengal Act XXVI of 1961). Its objectives include promotion of accounting, education and research in accounting and finance in India and abroad. It is an Associate of International Association for Accounting Education and Research (IAAER) (vide IAAER/IAARF segment of the website). Founded in 1989-90, IAA Research Foundation has earned a great deal of reputation in India and abroad through conducting national and international conferences, publication of research volumes on contemporary areas and conducting management development programmes.

One of its important activities is to organise national and international conferences to promote accounting, education and research in India and abroad. Apart from holding one national conference in collaboration with universities and/or professional bodies in Kolkata, every year, the Foundation has, so far, held 13 International Accounting Conferences in association with **Deloitte India**. Such conferences are held every alternate year. For example, the 10<sup>th</sup> International Accounting Conference on Global Financial Meltdown and Recovery: Changing Paradigm of Accounting and Finance” was held in Tal Bengal, Kolkata, on January 8 & 9, 2011, in association with IAAER, Deloitte-India, EIILM-India, and Centre for Advance Studies, Department of Commerce, University of Calcutta. Similarly, the 12<sup>th</sup> International Conference was held on “Contemporary Issues in Accounting and Finance” in Science City, Kolkata, on January 3 & 4, 2015 on the theme “Contemporary Issues in Accounting and Finance” (for details vide conference segment of the website). The 13<sup>th</sup> International Conference was held on January 7 & 8, 2017 in the CRNN Campus, University of Calcutta, Salt Lake, Kolkata. In such conferences, distinguished academics from the USA, Australia, Japan, Canada and many other European Countries do generally participate. Current and past Presidents of the American Accounting Association and IAAER were invited to give keynote address on contemporary issues.

The Foundation has also been publishing Indian Accounting Review (IAR) (ISSN 0972-1754), a bi-annual refereed international research journal, since 1997. The impact factor of IAR is 2.3178 (GIF: 2015). Details of IAR can be had in the journal segment of the website.

## OBJECTIVE

Transforming the Indian economy to 20 trillion dollar economy by 2030 is a significant challenge and will require a comprehensive, sustained and long-term strategy from all spheres. This conference aims at bringing academicians, practitioners and policy makers from the fields of Accounting, Finance, Banking, and Economics to discuss, debate and formulate strategies that would enable India becoming a developed nation within certain time bound framework.

The conference aims at expanding the knowledge base about the different conceptual frameworks and methods available in the above-mentioned areas towards achieving the

goal. This conference also aims to facilitate young researchers expand their capacity by providing them with an opportunity for the cross country and cross-discipline learning and knowledge sharing.

## SUB-THEMES

**The conference invites unpublished research papers (both conceptual and empirical) related to the theme “Strategizing India to be a \$20 trillion Economy: Issues and Challenges in Accounting, Finance, Economics and Banking” in areas which include, but are not limited to:**

Accounting	Corporate Finance	Finance trends	Economics	BFSI
Ind-AS and regulation	Equity Market	Infrastructure Finance	Macroeconomic & Monetary Policies	Banking and Insurance
e-Commerce	Corporate governance	Financing Make in India	Employment, Skill Development & Mobility	Mutual Funds
Forensic and fraud	Derivative Market	Digital finance	Social Security & Public Policy	Debt Market
XBRL	Asset Pricing	Micro Finance	Agriculture & Food Management	Risk Management
Cloud Computing	Valuation	Rural Finance	Trade & International Economics	Commodity Market Regulation
Private Debt Market	Crowd funding	CSR	Development Economics	Bad Bank and the Stressed Assets
Liquidity Transformation in Asset management	Investment Decisions under Risk and Uncertainty	Financial System Reforms	Environment, Forest & Climate Change	Implementation of IFRS-9 (Banks)
	Private Equity	Financial Inclusion		Regulation and Supervision
	Behavioral finance	Goods and Services Tax		Banking structure and performance
	Wealth Management	Market Microstructure		Credit risk modelling
		Financial Analytics		Priority sector lending

## GUIDELINES, REVIEW, ACCEPTANCE & AWARD

- All contributors are requested to send the abstract of the research paper as an email attachment in MS word file format (.doc). The Abstract should include brief summary within 500 words on the research topic with details of author’s affiliation, correspondence address and contact number on a separate page.
- Full length research paper should not exceed 5,000 words.
- Follow APA guidelines, the text of the paper will be in double space, 12 font, Times New Roman, keeping a margin of one inch in three sides. MS Word 2003 for Windows (.doc format) is required.

- All submission will be subjected to blind review process after which we will intimate the authors and request for the final presentation pack.
- Outstanding paper awards of Rs.10,000 each will be given to two best papers presented at the Conference.
- Contributions should be restricted to one paper per individual as the first author. Add atleast 4-5 keywords and mention atleast one sub-theme.
- All correspondence along with abstract and research paper submission should be addressed to **finance.conference@flame.edu.in**.
- Please mention the name of the first author in the subject box in all correspondence.

## PUBLICATION

A few selected papers will be considered for publication in Indian Accounting Review (IAR), a bi-annual refereed international research journal of IAA Research Foundation. This will be subject to scrutiny as per norms of IAR.

## REGISTRATION

Registration Fees	
Presenting Author (Member of IAARF/IAA)	Rs 2,000
Presenting Author (Non-Member)	Rs 2,250
Non-Presenting Participants	Rs. 2,250
Industry professionals/Corporate Delegate	Rs 3,500
International Participants	\$150

Registration fee covers participation in the two-day deliberations (Dec 17 & 18), conference kit, tea, snacks & lunch, & participation certificate.

We accept Cheque/DD favouring “FLAME University Pune”, payable at Pune.

The registration fee includes conference material, lunch, refreshments and applicable taxes. In case you want to transfer the registration fees electronically, the relevant account details are as under:-

Name of the Bank:	Bank of India, Branch-Lavale, Pune 411042
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Current A/c No:	062020110000581
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*Note: If you do electronic/NEFT transfer of funds, please compulsorily email the payment details to verify whether funds have been received at our end. Email address for the same is [finance.conference@flame.edu.in](mailto:finance.conference@flame.edu.in) and [sachin@flame.edu.in](mailto:sachin@flame.edu.in)*

## VENUE

FLAME University

Gat No. 1270, Lavale, Off. Pune Bangalore Highway, Pune - 412115, Maharashtra, India.

## MAILING ADDRESS

Finance Conference Convenor, FLAME University, 401, Phoenix Complex, Bund Garden Road, Opp. Residency Club Pune - 411001, India.

**Conference Convenor:** Prof. Ruzbeh J Bodhanwala (ruzbeh.bodhanwala@flame.edu.in)

**Co-convenor:** Dr. Debasis Rooj (debasis.rooj@flame.edu.in)

## ACCOMODATION

Participants are expected to make their own arrangements for stay in nearby hotels. If needed, the university can facilitate the same.

## TRANSPORT FACILITY

Transport facility for to and fro journey from the nearest place of stay to the place of conference will be arranged by the University.

## IMPORTANT DATES

**Submission of Abstract:** 15 July 2017

**Intimation of acceptance of abstract:** 14 August 2017

**Submission of full paper:** 30 September 2017

**Last date for registration for conference and payment of fee:** 15 October 2017

There is no provision for on spot registrations.

## ADVISING COMMITTEE

- Dr. Devi Singh
- Dr. D.S. Rao
- Dr. Santosh Kumar Kudtarkar
- Dr. Vinod Vidwans
- Dr. Hemant Trivedi
- Dr. R.G. Nambiar
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## ORGANIZING COMMITTEE

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- Dr. Oindrila Dey
- Dr. Reshmi Sengupta

**For more details, please visit:**

<http://www.flame.edu.in/conferences/international-accounting-finance-economics-and-banking-conference>

## GET IN TOUCH

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GAT No. 1270, Taluka Mulshi, Village Lavale, Off  
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